

# CURRICULUM VITAE



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**Yi Li**

**(Ph.D., FRSA, FHEA)**

Senior Lecturer in International Business

Discipline of International Business

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The University of Sydney, Australia, NSW 2006

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**Australian Citizen**

## ACADEMIC QUALIFICATIONS

2011 – 2015 Doctor of Philosophy in International Business  
**The Australian National University**

2006 – 2010 Bachelor in Management with Honours  
University of International Business and Economics

## POSITIONS HELD

2019- Present Senior Lecturer/Advanced Assistant Professor  
Discipline of International Business  
The University of Sydney, Australia

2019- Present Adjunct Professor in Management  
Korea University, Republic of Korea

- 2021- 2022      Adjunct Professor in Management  
Sungkyunkwan University, Republic of Korea
- 2021- 2024      Adjunct Professor in Management  
Wuhan University of Technology, China (Project 211 University)
- 2017- 2019      Lecturer/Assistant Professor  
Discipline of International Business  
The University of Sydney, Australia
- 2015- 2016      International Research Fellow  
Department of Strategy and Entrepreneurship  
China Europe International Business School (**Top 20** in Financial Times Ranking 2021)

## TEACHING EXPERIENCE

- IBUS 3101 International Business Alliance
  - 2022: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2022: course coordinator and lecturer
- ISC 129C & 129D Strategic Management
  - 2022: course coordinator and lecturer
- IWC 129B & 129C Strategic Management
  - 2022: course coordinator and lecturer
- GSC 5197 Corporate Strategy in China (MBA)
  - 2021: course coordinator and lecturer
- ISC 129B & 129C Strategic Management
  - 2021: course coordinator and lecturer
- IBUS 3101 International Business Alliance
  - 2021: course coordinator and lecturer

- IWC 129A & 129B Strategic Management
  - 2021: course coordinator and lecturer
- MIBS 6001 International Business Environment
  - 2021: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2021: course coordinator and lecturer
- MIBS 6001 International Business Environment
  - 2020: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2020: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2019: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2019: course coordinator and lecturer
- IWC 129B Strategic Management
  - 2019: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2018: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2018: course coordinator and lecturer
- ISC 312 International Business Strategy
  - 2018: course coordinator and lecturer
- IBUS 6001 International Business Strategy
  - 2017: course coordinator and lecturer
- MGF3681 International Management
  - 2015: co-lecturer and tutorial instructor
- MMM102 The Global Mindset
  - 2015: co-lecturer and tutorial instructor
- MMH352 International and Comparative Human Resource Management
  - 2015: co-lecturer and tutorial instructor

## RESEARCH

### Research Interests

- Internationalization of Firms in Emerging Economy
- Institutional Approaches of Business Strategy
- Dynamic Evolution of Control in International Joint Ventures
- Innovation in Emerging High-Technology Industry

### Refereed Journal Articles

- Buckley, P., Cui, L., Chen, L., **Li, Yi.**, & Choi, Y. (2023). Following their predecessors' journey? A review of EMNE studies and avenues for interdisciplinary inquiry. *Journal of World Business*, 58 (2), 101422. (**ABDC Ranking: A\***, **IF: 8.635**, **SSCI Q1**)
- Yang, L., Ng, C. T., Kumar, V., Shao, X., & **Li, Y.** (2022). Knowledge Management: High-Quality Production Decisions in Partial Volume Flexibility to Create Value for Customers. **Forthcoming** in *IEEE Transactions on Engineering Management*. (**ABDC Ranking: A**, **IF: 6.085**, **SSCI Q3**)
- Li, Y.**, Cui, L., Meyer, K., & Fan, D. (2022). Strategic Configurations and International Performance of Emerging Market Multinationals. **Forthcoming** in *Management and Organization Review*. (**ABDC Ranking: A**, **IF: 3.325**, **SSCI Q3**)
- Fan, D., Wu, S., Su, Y., & **Li, Y.** (2022) Managing expatriates to achieve mutual benefits: An integrative model and analysis. **Forthcoming** in *Journal of International Management*. (**ABDC Ranking: A**; **IF: 4.645**, **SSCI Q2**).
- Gao, Q., Zhang, Z., Li, Z., **Li, Y.**, & Shao, X. (2022). Strategic green marketing and cross-border merger and acquisition completion: The role of corporate social responsibility and green patent development. *Journal of Cleaner Production*, 343, 130961. (**ABDC Ranking: A**, **IF: 8.304**, **SSCI Q1**)
- Li, Y.**, Zhang, B., Fan, D. & Li, Z. (2021) Digital media, control of corruption, and emerging multinational enterprise's FDI entry mode choice. *Journal of Business Research*, 130, 247-259. (**ABDC Ranking: A**, **IF: 4.874**, **SSCI Q1**)
- Shao, X. F., **Li, Y.**, Suseno, Y., Li, R. Y. M., Gouliamos, K., Yue, X. G., & Luo, Y. (2021). How does facial recognition as an urban safety technology affect firm performance? The moderating role of

- the home country's government subsidies. *Safety Science*, 143, 105434 (**ABDC Ranking: A, IF: 4.877, SCI Q1**).
- Liu, W., Xu, Y., Fan, D., **Li, Y.**, Shao, X. F., & Zheng, J. (2021). Alleviating corporate environmental pollution threats toward public health and safety: The role of smart city and artificial intelligence. *Safety Science*, 143, 105433. (**ABDC Ranking: A, IF: 4.877, SCI Q1**).
- Dong, S., Yang, L., Shao, X., Zhong, Y., **Li, Y.**, & Qiao, P. (2021) How can channel information strategy promote sales by combining ICT and blockchain? Evidence from the agricultural sector. *Journal of Cleaner Production*, 299, 126857. (**ABDC Ranking: A, IF: 8.304, SSCI Q1**)
- Chhabra, A., Popli, M., & **Li, Y.** (2021) Determinants of equity ownership stake in foreign entry decisions: A systematic review and research agenda. *International Journal of Management Reviews*. 23 (2), 244-276. (**ABDC Ranking: A, IF: 8.631, SSCI Q1**)
- Duan, B., Shao, X., Han, Y., **Li, Y.**, & Zhao, Y.. (2021) Mechanism and application of ultrasound-enhanced bacteriostasis. *Journal of Cleaner Production*, 290, 125750. (**ABDC Ranking: A, IF: 8.304, SSCI Q1**)
- Shao, X. F., Liu, W., **Li, Y.**, Chaudhry, H. R. & Yue, X. G. (2021). Multistage implementation framework for smart supply chain management under industry 4.0. *Technological Forecasting and Social Change*, 162: 120354. (**ABDC Ranking: A, IF: 5.846, SSCI Q1**).
- Chen, L., **Li, Y.** & Fan, D. (2021). Who Are the Most Inclined to Learn? Evidence from Chinese Multinationals' Internationalization in the European Union? *Asia Pacific Journal of Management*, 38: 231–257. (**ABDC Ranking: A, IF: 2.474, SSCI Q2**)
- Fan, D., **Li, Y.**, Liu, W., Yue, X. & Boustras, G. (2021). Weaving public health and safety nets to respond the COVID-19 pandemic. *Safety Science*, 134: 105058. (**ABDC Ranking: A, IF: 4.105, SCI Q1**)
- Cui, L., Fan, D., **Li, Y.** & Choi, Y. 2020. Regional Competitiveness for Attracting and Retaining Foreign Direct Investment: A Configurational Analysis of Chinese Provinces. *Regional Studies*, 54(5): 692-703. (**ABDC Ranking: A\*, IF: 3.147, SSCI Q1**)
- Choi, Y., Cui, L., **Li, Y.** & Tian, X. 2020. Focused and Ambidextrous Catch-up Strategies of Emerging Economy Multinationals. *International Business Review*, 29 (6): 101567. (**ABDC Ranking: A, IF: 3.953, SSCI Q2**).
- Li, Y.** & Cui, L. 2018. The Influence of Top Management Team on Chinese Firms' FDI Ambidexterity. *Management and Organization Review*, 14 (3): 513-542. (**ABDC Ranking: A, IF: 2.738, SSCI Q3**)

- Chen, L., **Li, Y.** & Fan, D. 2018. How Do Emerging Multinational Enterprises Configure Political Connections across Institutional Contexts? *Global Strategy Journal*, 8(3): 447-470. (**ABDC Ranking: A, IF: 2.000, SSCI Q2**)
- Fan, D., **Li, Y.** & Chen, L. 2017. Configuring Innovative Societies: The Crossvergent Role of Cultural and Institutional Varieties. *Technovation*, 66-67: 43-56. (**ABDC Ranking: A, IF: 3.265, SSCI Q1**)
- Cui, L., Fan, D., Liu, X. & **Li, Y.** 2017. Where to Seek Strategic Assets for Competitive Catch-up? A Configurational Study of Emerging Multinational Enterprises Expanding into Foreign Strategic Factor Markets. *Organization Studies*, 38(8): 1059-1083. (**ABDC Ranking: A\*, IF: 2.886, SSCI Q1**)
- Fan, D., Cui, L., **Li, Y.** & Zhu, J. 2016. Localized Learning by Emerging Multinational Enterprises in Developed Host Countries: A Fuzzy-Set Analysis of Chinese Foreign Direct Investment in Australia. *International Business Review*, 25(1): 187-203. (**ABDC Ranking: A, IF: 3.953, SSCI Q2**).
- Cui, L., **Li, Y.**, Meyer, K. E. & Li, Z. J. 2015. Returnee Managers and Internationalization of Emerging Economy Firms: The Moderating Role of Corporate Governance. *Management International Review*, 55(3): 355-387. (**ABDC Ranking: A, IF: 1.043, SSCI Q2**)
- Cui, L., **Li, Y.** & Li, Z. J. 2013. Experiential Drivers of Foreign Direct Investment: A Managerial Cognition Perspective. *Journal of Business Research*, 66(12): 2451–2459. (**ABDC Ranking A, IF: 1.484, SSCI Q1**)
- Li, Z. J., **Li, Y.** & Liu, C. 2013. Modeling the Strategic Mutation of International Joint Ventures: Insights from 494 International Joint Ventures. *Chinese Management Studies*, 7(3): 470-487. (**SSCI Q4**)

### **Refereed Book Chapters**

- Liu, C., Li, Z., **Li, Y.**, & Liang, Y. 2015. Institutional Environment and Multinational Enterprises' Post-Entry Choice: An Institutional Perspective. In *Experiences of Emerging Economy Firms* (pp. 54-78). Palgrave Macmillan, London.
- Liu, C., Li, Z., **Li, Y.**, & Cui, L. 2014. Low-Level Management Control and Cross-Border Knowledge Transfer of Emerging Economy Firms. *Emerging Market Firms in the Global Economy (International Finance Review, Volume 15)* Emerald Group Publishing Limited, 15, 97-120.

### **Refereed Journal Articles in Chinese ( 中文 CSSCI 期刊文章 )**

- 李自杰, **李毅**, & 刘畅. 2011. 制度环境与合资企业战略突变: 基于 788 家中小中外合资企业的实证研究. *管理世界*, 10, 84-93.
- 李自杰, **李毅**, & 郑艺. 2010. 信任对知识获取的影响机制. *管理世界*, 08, 187-188.
- 李自杰, **李毅**, & 陈达. 2010. 国际化经验与走向全球化——基于中国电子信息产业上市公司的实证研究. *中国软科学*, 8, 126-137.
- 李自杰, **李毅**, 曾巍, & 陈达. 2010. 管理控制与合资企业绩效: 信任与沟通的调节作用. *经济科学*, 5, 92-101.
- 李自杰, & **李毅**. 2010. 战略管理的产权分析框架. *管理现代化*, 01, 31-33.
- 李自杰, **李毅**, & 曹保林. 2010. 金融危机下中国企业海外并购的特征、问题及对策研究——基于对外经济贸易大学跨国并购数据库中国企业海外并购的实证分析. *经济问题探索*, 4, 152-157.
- 李自杰, **李毅**, & 曹保林. 2010. 中国企业海外并购的特征、问题及对策研究——基于 141 起海外并购案例. *东北大学学报: 社会科学版*, (04), 311-316.

### **Refereed Conference Papers**

- Fan, D., Wu, S., Su, Y., **Li, Y.** 2022. Managing expatriates to achieve mutual benefits: An integrative model and analysis. *2022 Academy of Management Annual Meeting*, Seattle, USA.
- Zhao, S., **Li, Y.**, Ritvala, T., Heim, I., Ghauri, P., Plourde, Y. 2022. Can MNEs contribute toward sustainability and the achievement of the SDGS in the absence of official governmental action? Yes, and here are some examples how. *48th European International Business Academy Annual*

*Conference*, Oslo: European International Business Academy (EIBA).

Gao, R., **Li, Y.**, Zhang, H. 2022. The Impact of Top Management Teams on Chinese Multinational Enterprises' Foreign Direct Investment in Tax Havens: A Theoretical Model Integrating Upper Echelon Perspective with Institutional Perspective. *48th European International Business Academy Annual Conference*, Oslo: European International Business Academy (EIBA).

Peng, L., **Li, Y.**, Shao, X. 2022. The influence of perceived risk variety on EMNE's OFDI activity. *48th European International Business Academy Annual Conference*, Oslo: European International Business Academy (EIBA).

Peng, L., **Li, Y.** 2022. How Risk Variety from EMNE's Perception Affect Its OFDI Action? *Academy of International Business Oceania Chapter Annual Meeting 2022*, Brisbane, Australia: Academy of International Business.

Gao, R., **Li, Y.**, Zhang, H. 2022. The Impact of Top Management Team's Financial and International Experience on Foreign Direct Investment Destinations Choice: Evidence from Chinese Multinationals Enterprises Investing in Tax Havens. *Academy of International Business Oceania Chapter Annual Meeting 2022*, Brisbane, Australia: Academy of International Business.

Gao, Q., Zhang, Z., Li, Z., **Li, Y.** 2021. Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion. *47th European International Business Academy (EIBA) Annual Conference 2021*, Madrid, Spain: European International Business Academy (EIBA).

**Li, Y.**, Cui, L., Meyer, K. & Fan, D. 2019. From strategic fit to strategic configurations: A fuzzy-set qualitative comparative analysis of the FDI performances of emerging economy firms. *45th European International Business Academy Conference*, Leeds, United Kingdom.

Yang, J., **Li, Y.**, Liu, W., & Wen, L. 2019. Does foreign presence make domestic firms greener in an emerging economy? The effect of media. *2019 Academy of Management Annual Meeting*, Boston, USA. **(One of the Best Papers – top 10%, the abridged version included in the conference proceedings)**

Yang, G., **Li, Y.**, Liu, W., & Wen, L. 2019. How does FDI Presence and the Media Attention Make Domestic Firms Greener? A study of the Environmental Investments in an Emerging Economy. *Academy of International Business 2019 Annual Meeting*, Copenhagen, Denmark. **(AIB Best Paper Nomination)**

**Li, Y.**, Cui, L., Choi, Y. & Tian, X. 2018. Which way to catch up? Top management team functional diversity and unconventional FDI portfolios of emerging economy firms. *44th European*



- International Business Academy Conference*, Poznan, Poland.
- Li, Y.**, Cui, L. & Zhou, L. 2017. Chinese firms' catch-up strategy: The influence of top management team functional diversity on choice of FDI portfolios. *43rd European International Business Academy Conference*, Milan, Italy.
- Li, Y.**, Cui, L., Meyer, K. & Fan, D. 2017. Fuzzy Logic and Strategic Fit: A Configurational Approach to Internationalization Performances of Emerging Economy Firms' Foreign Direct Investment. *2017 Academy of International Business Conference*, Dubai, United Arab Emirates.
- Chen, L., **Li, Y.** & Fan, D. 2017 How Do Political Connections Help EMNEs Overcome Institutional Distance? *2017 Academy of International Business Conference*, Dubai, United Arab Emirates.
- Li, Y.** & Zhou, L. 2017. How Different Types of FDI in Developed Countries Influence Emerging Economy Firms' Productivity. *2017 Asia Academy of Management Conference*, Kitakyushu, Japan.
- Chen, L., Fan D. & **Li, Y.** 2016. Engaged Learning of Emerging Multinationals: A Fuzzy-Set Analysis of Chinese Firms in the European Union. *2016 Academy of International Business Conference*, New Orleans, USA.
- Li, Y.**, Cui, L. & Fan, D. 2015. Strategic Fit in Emerging Economy Firms' Internationalization: A Configurational Approach. *2015 Academy of International Business Conference*, Bengaluru, India.
- Fan, D., **Li, Y.** & Chen, L. Configuring an Innovative Society: A Dual Perspective of Cultural and Institutional Varieties. *2015 Academy of International Business Conference*, Bengaluru, India.
- Fan, D., Cui, L., **Li, Y.** & Zhu, C.J. 2014. Local Responsiveness of Chinese FDI Projects in Australia: A Fuzzy-Set Analysis of Configurations. *2014 Academy of International Business Conference*, Vancouver, Canada.
- Cui, L. & **Li, Y.** 2014. Top Management Team Functional Diversity and Mixed Foreign Direct Investment by Emerging Economy Firms. *2014 Academy of International Business Conference*, Vancouver, Canada.
- Li, Y.**, Cui, L. & Wang, S. H. 2013. Institutional Diversification and Multinational Enterprise Performance. *2013 Academy of International Business Conference*, Istanbul, Turkey.
- Wang, S. H. & **Li, Y.** 2013. Experiential and Vicarious Learning of Emerging Market Multinational Enterprises: An Investigation of Cross-Border M&As. *2013 Academy of International Business Conference*, Istanbul, Turkey.

- Liu, C., Li, Z. J., **Li, Y.** & Liang, Y. T. 2013. Institutional Environment and Multinational Enterprises' Post Entry Choices—an Institutional Perspective. *2013 Academy of International Business Conference*, Istanbul, Turkey.
- Cui, L. **Li, Y.** & Li, Z. J. 2012. Returnee managers and internationalization of emerging economy firms: The moderating role of corporate governance. *2012 Academy of International Business Conference*, Washington D.C., USA.
- Cui, L. **Li, Y.** & Li, Z. J. 2011. Experiential drivers of foreign direct investment: A managerial cognition perspective. *2011 Academy of International Business Conference*, Nagoya, Japan.
- Li, Z. J., **Li, Y.** & Zhang, Z. L. 2011. Institutional environment and international joint venture's strategic mutation: An institutional perspective. *2011 Academy of International Business Conference*, Nagoya, Japan.
- Li, Z. J., **Li, Y.**, Zhang, Z. L. & Chen, D. 2011. Experience and mode choice of sequential foreign direct investment. *2011 Australia and New Zealand International Business Academy Conference*, Melbourne, Australia.
- Li, Y.**, Cui, L. & Li, Z. J. 2011. Low-Level Management Control and Emerging Economy Firms' Cross-Border Knowledge-Transfer. *Australia and New Zealand Academy of Management Conference*, Wellington, New Zealand.
- Li, Z. J., Zhang, Z. L. & **Li, Y.** 2011. Inter-partner credible threat in international joint ventures: An infinitely repeated prisoner's dilemma model. *The International Conference on Business, Engineering and Information Technology Management (BEIM 2011)*, Shanghai, China.
- Li, Z. J., Zhang, Z. L. & **Li, Y.** 2011. Parent Control Types and Strategic Intentions: An Empirical Research Based on Sino-foreign Joint Ventures. *Academy of International Business (AIB) Southeast Asia Regional Conference*, Taipei, Taiwan.
- Li, Z. J., **Li, Y.**, Wu, J. F. & Chen, D. 2010. International expansion strategy of firms in China: An empirical study on information technology industry. *The 8th International Conference on Service Systems and Service Management (ICSSSM'11)*, Tokyo, Japan.

#### **Academic Service & Membership**

- **Associate Editor in Communication**, *Journal of International Management* (ABDC Ranking: A)
- **Associate Editor** for *Journal of Risk and Financial Management* (ABDC Ranking: B)
- **Associate Editor** for *Chinese Management Studies* (ABDC Ranking: C)

- **Editorial Board Member** for *Management and Organization Review* (ABDC Ranking: A)
- **Editorial Board Member**, Asian Pacific Journal of *Management* (ABDC Ranking: A)
- **Guest Editor** for *Journal of International Management* (ABDC Ranking: A)
- **Guest Editor** for *Journal of Risk and Financial Management* (ABDC Ranking: B)
- **Guest Editor** for *European Journal of International Management* (SSCI Indexed)
- **Board Director (2019-Present)** for *Institute of Data Science and Artificial Intelligence*
- **Business Expert (with Yellow VIP Label)** for ByteDance Ltd.
- **China Expert**, Emerging Market Society
- **Program Chair**, 2022 International Conference on Computational Social Sciences and Sustainability
- **Director of Technical Committee**, 2021 4th International Conference on E-Business, Information Management and Computer Science
- **Session Chair**, 2018 44th European International Business Academy Conference, Poland
- **Session Coordinator**, 2022 82<sup>nd</sup> Annual Meeting of the Academy of Management, USA
- **Keynote Speaker**, 2022 International Conference on Computational Social Sciences and Sustainability
- **Guest Speaker**, 2020 8th International Conference on Economics, Finance and Statistics
- **Guest Speaker**, 2020 3rd International Conference on E-Business, Information Management and Computer Science
- **Guest Speaker**, 2018 1<sup>st</sup> International Innovation and Entrepreneurship Research Conference, China
- **Chair for Master Thesis Defence Panel** in University of International Business and Economics, China
- **Assessor of PhD Defence Panel** in The University of Sydney, Australia
- **Review Expert** in the Group of Eight (Go8) Quality Verification System (QVS)
- **Review Expert** for Master of International Management Program in the Australian National University
- **Thesis Examiner** for University of South Australia
- **External Examiner** for Tunku Abdul Rahman University College in Malaysia (2022-2025)
- Ad Hoc Reviewer for *Journal of Management Studies* (ABDC Ranking: A\*)
- Ad Hoc Reviewer for *Research Policy* (ABDC Ranking: A\*)
- Ad Hoc Reviewer for *Journal of World Business* (ABDC Ranking: A\*)

- Ad Hoc Reviewer for *International Journal of Management Reviews* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Management and Organization Review* (ABDC Ranking: A)
- Ad Hoc Reviewer for *International Journal of Human Resource Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *International Business Review* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Business Research* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of International Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *British Journal of Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Asian Pacific Journal of Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Safety Science* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Global Information Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Knowledge Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for Academy of International Business Conference
- Member, Academy of International Business
- Member, Academy of Management
- Member, European International Business Academy
- Member, Australian and New Zealand International Business Academy
- Member, Australian and New Zealand Academy of Management
- Member, International Engineering and Technology Institute (IETI)

## **RESEARCH GRANTS, AWARDS, AND SCHOLARSHIPS**

### **International Competitive Grants**

- 2019 – 2022     **National Natural Science Foundation of China (G0214)** “Chinese Multinational Enterprises’ Sustainable Expatriate Management and Multiple Level Performances Research” (**Awarded** RMB\$480,000 as co-CI with Prf. Zijie Li and Prf. Di Fan)
- 2015 – 2018     **National Natural Science Foundation of China (71472038)** “Antecedents and performance implication of emerging economy firms’ ambidextrous outward foreign direct investment” (**Awarded** RMB\$630,000 as co-CI with Prf. Zijie Li and Prf. Lin Cui)

- 2014 – 2015     **Social Science Foundation of Beijing in China 2014 (14JJDJGB023)** “Multi-level influential factors and performance implication of Beijing firms’ ambidextrous outward foreign direct investment” (**Awarded** RMB\$80,000 as co-CI with Prf. Zijie Li and Prf. David Fan)
- 2013 – 2014     **Social Science Foundation of China 2013** “Motives and path of foreign direct investment of Chinese firms” (**Awarded** RMB\$150,000 as co-CI with Prf. Zijie Li and Prf. Lin Cui)
- 2010 – 2012     **MOE (Ministry of Education in China) Project of Humanities and Social Sciences** (Project No. 09YJ790039) “International Joint Venture’s Knowledge Acquisition and Chinese Government’s Foreign Investment Policy Making”. (**Awarded** RMB\$70,000 as co-CI with Prf. Zijie Li)

#### **Australian Competitive Grants**

- 2022 – 2023     **China (Yunnan Province) and Australia (the University of Sydney) Research Funding (G217548)** “The impact of the new government’s economic policies on Chinese investment and trade in Australia” (**Awarded** AUD\$10,000 as Co - Primary Investigator)
- 2020 – 2022     **Business School Research Funding Scheme/Early Career Researcher Grant** “*Strategic Configurations and International Performance of Emerging Market Multinationals in a Volatile Environment*” (**Awarded** AUD\$2,925 as Primary Investigator)
- 2017 – 2018     **Pilot Research Scheme Grant** “Aligning Ambidextrous Internationalization Strategy with Inbound International Diversification: A Study of Emerging Economy Firms from China and India” (**Awarded** AUD\$15,000 as Primary Investigator)
- 2018             **CiC Conference Funding in China Studies Centre** “Advancing Emerging Markets Research Conference” (**Awarded** AUD\$7,465 as Primary Investigator)

### **Honours and Awards**

- 2022-Present **Fellow, the Higher Education Academy (HEA), Dr Yi Li was elected as a Fellow of the HEA on 31 March 2022.**
- 2022 **Unit of Study Student Survey (USS) Award for Teaching in The University of Sydney**
- 2021 **Unit of Study Student Survey (USS) Award for Teaching in The University of Sydney**
- 2021-2022 **Nominee of Wayne Lonergan Outstanding Teaching Award in The University of Sydney**
- 2020-2021 **Nominee of Wayne Lonergan Outstanding Teaching Award in The University of Sydney**
- 2020-2021 **Nominee of Excellence in Teaching in The University of Sydney Business School**
- 2020-Present **Fellow, Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA), Dr Yi Li was elected as a Fellow of the RSA on 22 April 2020.**

Being an RSA Fellow depends on having made a contribution to society in a cultural or arts-related sphere. The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) was founded in 1754, and has a wealth of notable achievements and Fellows in its 250-year history. It is an enlightenment organisation committed to finding innovative practical solutions to today's social challenges. Through its ideas, research and Fellowship it seeks to understand and enhance human capability to close the gap between today's reality and people's hopes for a better world.

The RSA Fellowship is a powerful national and international network of accomplished individuals. The RSA Fellowship is a diverse and multidisciplinary group of people united by a desire to positively change the world. Fellows include scientists, philosophers and environmentalists; leaders in the commercial, voluntary and public sectors; designers and architects; social entrepreneurs; innovative practitioners of literature, film, dance, and the visual arts; opinion formers and journalists.

United Kingdom, 2020.

- 2019 **Early Career Researcher Award in The University of Sydney Business School**
- 2013 – 2015 **The Australian Postgraduate Award (APA)**
- 2010 **Academic Qualification of Advanced Level Project Management, IBM**

## UNIVERSITY SERVICE

2019- Present	<b><u>Deputy Director</u></b> of Emerging Market Internationalization Research Group The University of Sydney, Australia
2021- Present	<b><u>Representative</u></b> of Regional Partnership Group in Asia, China and India The University of Sydney, Australia
2019- Present	<b><u>Review Expert</u></b> in the Group of Eight (Go8) Quality Verification System (QVS) The University of Sydney, Australia
2022- Present	<b><u>Higher Degree Research Coordinator</u></b> for Discipline of International Business The University of Sydney, Australia
2022- Present	<b><u>Academic Panel Member</u></b> The University of Sydney, Australia
2022- Present	<b><u>Nominated Academic</u></b> in the Educational Integrity Team The University of Sydney, Australia
2017- Present	<b><u>Coordinator for Advancing Emerging Market Research Conference</u></b> The University of Sydney, Australia
2017- Present	<b><u>Academic Board Nominee</u></b> The University of Sydney, Australia
2017- Present	<b><u>Member of China Studies Centre</u></b> The University of Sydney, Australia
2017- Present	<b><u>Member of Emerging Market Internationalization Research Group</u></b> The University of Sydney, Australia
2019- 2020	<b><u>Discipline Representative in Business School Low-Risk Ethics Committee</u></b> The University of Sydney, Australia
2021- 2021	<b><u>Discipline Representative in Business School Student Life &amp; ISS Committee</u></b> The University of Sydney, Australia
2021- 2021	<b><u>Coordinator for Seminar and Visiting Scholar in Discipline of International Business</u></b> The University of Sydney, Australia
2021- 2021	<b><u>Examiner for Honours Program in Discipline of International Business</u></b> The University of Sydney, Australia

## **MEDIA ENGAGEMENT**

2022                      ABC News' China Tonight interviewed Dr Yi Li (as Chinese Business Expert) on the dark side of fast fashion. <https://www.youtube.com/watch?v=kCKWWThUgKs>

## **EXTRA-CURRICULAR ACTIVITIES**

2013-2014              **Director, Canberra Student Housing Coop (CSHC)** [2012-2013 ANUSA Clubs and Societies Awards Winner in the Australian National University]  
CSHC Website: [www.csh.coop](http://www.csh.coop)  
Responsibilities: Plan and organize Annual Financial Report and Annual Community Impact Report writing for CSHC; Coordinate internal activities in CSHC.