

MARK DAVISON BSc (Hons) FCA PhD

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PROFILE AND CAREER HIGHLIGHTS

Dr. Mark Davison is a sustainability, accounting and strategic development professional who has a passion for delivering high quality sustainability, accounting, and other strategic business teaching to multi-cultural, multi-talented students at global universities.

Mark is a KPMG-trained Chartered Accountant, Aston Business School Graduate and Rolls-Royce-trained Aerospace Engineer with more than 30 years' professional accounting and corporate development experience, living, working and teaching throughout Europe, Asia and the Americas.

To inform and develop his passion for teaching 'sustainability', Mark has recently completed a 4-year research PhD at King's College London, examining how the Sustainability Strategies of Global Corporations are being shaped by Contemporary Institutional Investors.

Mark has taught a variety of sustainability, accounting and strategic development courses to large and small classes of multi-cultural, multi-talented students, each year at King's College London (2015-2017) and Korea University's international summer and winter campuses in Seoul, South Korea (2014-2023) where he often spends up to 20% of the year.

Mark currently leads the teaching and assessment of the final-year undergraduate modules Audit and Assurance and Forensic Accounting at Brunel University London and supervises twelve final-year undergraduate dissertations.

Mark will lead the blended (both face to face and online) teaching and assessment of 'Sustainability Strategies' and 'Financial Statement Analysis' at Korea University's four-week International Summer Campus from 27 June 2023 to 20 July 2023.

Highlights of Mark's professional and commercial career include:

- More than two years in a unique financial advisory role at the heart of the UK Government's £3.2bn Regional Growth Fund, leading the financial closure of more than 50 grants for sustainable SME investment projects together totalling around £0.5 billion
- Being appointed as Finance Director and Vice President of Finance at LG Energy in Seoul, South Korea
- Leading the £100m corporate disposal of E.On SE's UK-based metering business to Siemens AG; key tasks included: writing the Information Memorandum, valuation, financial modelling, Vendor Due Diligence, Data Room preparation, marketing, short-listing, and contractual negotiations to achieve the highest price for the seller
- Performing Vendor Due Diligence and wrote the Information Memorandum for the sale of an Italian Group of renewable energy plants to a private equity-funded group
- Leading foreign direct investment into South Korea, Brazil, Italy, other European and Latin America countries for more than 10 years including leading the completion of M&A and Greenfield Independent Power Projects valued between £100m and £500m; led other M&A £100m+ projects
- Unique executive-level experience of managing Korean (Chaebol) and Latin American businesses
- More than 15 years' experience of developing gas, coal, hydro, wind, wave and waste power projects in the Global Power Sector (both greenfield and M&A development), principally with global power producer/project developer majors such as Powergen plc (E.On SE), LG Group, RWE AG, Chevron Inc. and Ernst & Young; also with private renewable energy technology developers

QUALIFICATIONS AND AWARDS

2019 PhD in Sustainability, King's College London, awarded 1 December 2019

1988 UK Chartered Accountant (Fellow), KPMG trained

1985 BSc honours 2.1, Finance & Accounting, Aston Business School, University of Aston, Birmingham

1984 Freeman of the City of Coventry

1980 ONC and HNC in Mechanical Engineering, Lanchester Polytechnic (now Coventry University)

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TEACHING PHILOSOPHY

I love to teach. There is nothing that I enjoy more than when students tell me that they better understand the finance and accounting or sustainability subject that I have taught. One of my undergraduate students at Korea University recently told me that my class brought together everything that he had learnt to date in his accounting degree and that accounting 'finally made sense to him'. I make time to work individually with students, always passing on my knowledge, giving them real-life examples to think about, helping them to work out difficult concepts for themselves. I have a great passion for teaching to the highest academic and professional standards and have a strong empathy with students of all backgrounds. I am relentless in my drive to give value to society through providing great learning experiences to students from all cultures and backgrounds. My teaching style is highly interactive and engaging to students and is largely non-didactic. I stimulate students with examples of my personal professional experience, real-world cases and projects to illustrate key learning points and help students bridge theory with professional practice. My students tend to achieve excellent grades overall and regularly tell me that they value my approach. I encourage students to take personal responsibility for their own learning outcomes by working together in groups developing project-based presentations as part of their assessments. I continually seek ways to further develop my own pedagogic skills and methods for the progressive teaching of sustainability, accounting and strategic development. In particular, since 2014 I have used virtual learning environments to improve my teaching effectiveness, including Blackboard, Blackboard Collaborate, Brightspace, Microsoft Teams and Pearson's MyAccountingLab platforms.

TEACHING EXPERIENCE

Since Oct 2020	BRUNEL UNIVERSITY LONDON Lecturer in Accountancy Leads the teaching and assessment of: <ul style="list-style-type: none">• Ethics in Accountancy• Audit and Assurance• Forensic Accounting
Since Sep 2013	KOREA UNIVERSITY, International Summer and Winter Campuses, Seoul Visiting Professor For nine years, and in parallel with PhD research, teaching and writing at King's College London, has led the teaching and assessment of various courses, including: <ul style="list-style-type: none">• Sustainability Strategies (since 2017)• Introduction to Sustainability• Sustainability and Business• Financial Statement Analysis (since 2017)• Managerial Accounting• Principles of Accounting
Jan 15 – May 17	KING'S COLLEGE LONDON Lecturer in Management Accounting For three academic years (2014/15 – 2016/17), led the teaching and assessment of Management Accounting to classes of c. 100 2nd year BSc Business Management students
2012 - 2013	KING'S COLLEGE LONDON Facilitator in Business Ethics, MA in Ethics Two six-week periods, facilitated case-based teaching of MA-level study of Business Ethics

WRITING AND RESEARCH

Sep 19 – Nov 19	PEARSON PUBLISHING (Global Publisher of Teaching Texts in Finance and Accounting) Creation and writing of original text for three comprehensive chapters of a five-chapter teaching text: <ul style="list-style-type: none">• Principles of Management Accounting• Financial Statements and Reporting• Management Accounting and Decision-Making
Oct 14 – Dec 19	KING'S COLLEGE LONDON, Research PhD A 4-Year research PhD that examined how Institutional Investors influence the sustainability strategies of global corporations. Awarded December 2019.

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Oct 20 - currently	BRUNEL UNIVERSITY LONDON Lecturer in Accountancy
Sep 19 – Nov 19	PEARSON PUBLISHING Contract Writer
Jan 15 – May 17	KING'S COLLEGE LONDON Lecturer in Management Accounting
Sep 14 – currently	KOREA UNIVERSITY, International Summer and Winter Campuses, Seoul Visiting Professor
Oct 14 – Dec 19	KING'S COLLEGE LONDON Research PhD in Sustainability
May 12 – Dec 14	HM GOVERNMENT, Department of Business, Innovation and Skills ("BIS") Financial and Execution Adviser to the Regional Growth Fund
Aug 09 – Apr 12	AVVAIL UK LIMITED, UK Project Director
April 08 – currently	HARRIS AND COMPANY, CHARTERED ACCOUNTANTS, SWISS COTTAGE, LONDON Non-Executive Virtual Finance Director and Forensic Investigator
Dec 07 – Jul 09	OCEANLINX, Sydney, Australia Commercial Director
Aug 07 – Nov 07	EDF ENERGY, London Interim Corporate Governance Consultant
May 04 – Jul 07	CRYSTAL ENERGY LLP, London and Genoa, Italy Partner
Jan 03 – Apr 04	RWE AG, Milan Consultant to Disposal Team
Oct 02 – Dec 02	CHEVRON TEXACO, Seoul, Korea Interim CFO
Apr 01 – May 02	ERNST & YOUNG, London Director
Apr 00 – Mar 01	POWERGEN PLC UK Project Director, £100m disposal
Jan 00 – Mar 00	POWERGEN PLC, Seoul, Korea Project Director, proposed privatisation acquisition
Apr 99 – Dec 99	POWERGEN PLC, Seoul, South Korea Finance Director and Vice President of Finance, LG Energy
Jan 99 – Mar 99	POWERGEN PLC, Seoul, South Korea M&A Director, US\$ 550m acquisition
Jan 98 – Dec 98	POWERGEN PLC, São Paulo, Brazil Finance Director
Jun 97 – Dec 97	POWERGEN PLC, São Paulo, Brazil Senior Finance Manager
Jul 95 – May 97	POWERGEN PLC, Latin American Division, Based in Miami and the UK Senior Finance Manager
Nov 93 – Jun 95	MARK II DISTRIBUTION LIMITED Group Finance Manager
May 92 – Oct 93	BEARING POWER PLC Group Finance Manager
Jul 91 – Apr 92	AT&T, UK and Brussels Corporate Development Manager
Jul 88 – Jun 91	ERNST & YOUNG, UK Corporate Advisory Manager
Jul 85 – Jun 88	KPMG, UK Audit /Insolvency Supervisor
Sep 81 – Jun 85	ASTON UNIVERSITY, UK Undergraduate studies
Jun 74 – Aug 81	ROLLS ROYCE PLC, UK Mechanical Engineer