

Dr Judith Cherry MBE
Curriculum Vitae

Jul 2017 –	Associate Lecturer in Korean Studies, School of East Asian Studies (SEAS), University of Sheffield
Sep 2002 – Jun 2017	Lecturer in Korean Studies, School of East Asian Studies (SEAS), University of Sheffield
Jan 1991 – Present	Cultural awareness trainer, Korea Business Services [Clients include BP, Linklaters, BNFL, Philips-LG, KMPG, Frost & Sullivan, Santander]
Apr 2006 – Jun 2017	Exchange Lecturer, European Programme for Exchange Lecturers
Sep 2000 – Aug 2002	Leverhulme Special Research Fellow in Korean Business and Management, SEAS, University of Sheffield
Sep 1999	PhD, Korean Business and Management, The University of Sheffield
Apr 1995 – Sep 1999	KPMG Research Fellow in Korean-European Relations, SEAS, University of Sheffield
Aug 1987 -- Dec 1990	Analyst, Salomon Brothers Asia Ltd, New York, Seoul and Tokyo Offices
Oct 1980 -- Jul 1987	Fellow in Modern Korean Studies, Centre for Korean Studies, University of Sheffield
Oct 1979 -- Sep 1980	M.A. (Librarianship), University of Sheffield
Mar 1978 -- Dec 1978	Seoul National University, Seoul, Korea Diplomas in Elementary, Intermediate and Advanced Korean
Oct 1974 -- Jun 1977	B.A. Oriental Studies (Class I), University of Durham

Achievements:

- Appointed a Member of the Order of the British Empire (MBE) for 'Services to Exports to Korea', Queen's Birthday Honours List, June 1999
- Member: Korea Advisers Group, Trade Partners UK, UK-Korea Forum for the Future, British Association for Korean Studies Council, Anglo-Korean Economic Institute Board (2000 – 2005)
- Chairman, Korea Trade Action Committee, British Trade International, Vice-Chairman, Asia-Pacific Advisory Group, British Trade International (1998 – 2000)

- Member: Partnership Korea Advisory Group, British Trade International (1995 – 2000), Korea Trade Action Committee, British Trade International (1992 – 2000), Steering Committee for the Economic and Social Research Council's Pacific Asia Programme (1996 – 1998)

Publications:

'The Hydra revisited: Expectations and perceptions of the impact of the EU-Korea free trade agreement', *Asia Europe Journal* (2017). Available at:

<http://link.springer.com/article/10.1007/s10308-017-0481-6>

'South Korea should keep calm and carry on through EU trade squall', *East Asia Forum*, 2 August 2014. Available at: <http://eastasiaforum.org/2014/08/02/south-korea-should-keep-calm-and-carry-on-through-eu-trade-squall>

'How to Promote a Free Trade Agreement: UK Trade & Investment and the EU-Korea FTA', in *Korea Yearbook 2013: Politics, Economy and Society*, edited by Patrick Köllner *et al.* (2013) Leiden: Brill.

'Seoul Searching: The 2010 G20 Seoul Summit' (with Hugo Dobson), *Global Governance* (2012), 18, 363-381.

'Making Friends with the Hydra: European Expectations of the EU-Korea Free Trade Agreement', *European Journal of East Asian Studies* (2012), Vol. 10, No. 1, 59-83.

'Upgrading the 'Software': The EU-Korea Free Trade Agreement and Socio-cultural Barriers to Trade and Investment', *Pacific Review* (2012), Vol. 25, No. 2, 247-268.

'International adjustment, met expectations and cultural novelty: The family dimension of promoting inward FDI in South Korea', *Asian Business and Management* (2010), Vol. 9, No.1, 127-147.

'Dismal leadership or macroeconomic fatigue? An analysis of the Kim Young-sam administration's role in the 1997 economic crisis', in *South Korea: Challenging Globalisation and the Post-crisis Reforms* (2008), edited by Kim Young-Chan *et al.* Oxford: Chandos Publishing.

Foreign direct investment in post-crisis Korea: European investors and 'mismatched globalization' (2007). Surrey: Routledge.

'Changing perceptions of inward foreign direct investment in post-crisis Korea', in *Korea 2007 - Politics, Economy, Society* (2007), edited by Patrick Koellner *et al.* London: Brill.

'Killing five birds with one stone: Inward foreign direct investment in post-crisis Korea', *Pacific Affairs*, Spring 2006, Vol. 79, No. 1, pp. 9-27.

'Big Deal' or big disappointment?: The continuing evolution of the South Korean developmental state', *Pacific Review*, 2005, Vol. 18, No. 3, 327-354.

'Achievements in foreign direct investment', in *Two years of Roh Moo-hyun administration: Achievements and challenges* (2005). Seoul: Korea Overseas Information Service.

Korean direct investment in the EU: Global Koreanisation', in John A. Turner and Kim Young-chan Ed. (2004), *Globalisation and Korean foreign investment*. Aldershot: Ashgate Press.

'The 'Big Deals' and Hynix Semiconductor: State-business relations in post-crisis Korea', *Asia Pacific Business Review*, 2003, Vol. 10, No. 2, 59-79.

Korean multinationals in Europe (2001), London: Curzon Press.

'The Korean view of European integration' (1997) *East Asia Research Centre Papers*. Sheffield: University of Sheffield.